**Rubric**

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| **Criteria** | **Beginning** | **Achieved** | **Exceeds** |
| Understanding of the focus biofabrication technology | The video demonstrates a basic understanding of the technology and the human body system components being biofabricated. | The video demonstrates a clear understanding of the technology and how it works and the human body system components being biofabricated. | The video demonstrates a sophisticated and in-depth understanding of the technology and how it works and the human body system components being biofabricated. |
| Explanation of the technology impacts for beneficiaries | The video explains the technology’s basic benefits for an individual. | The video explains in detail the technology’s benefits for an individual. | The video explains in detail the technology’s benefits for a range of individuals. |
| STEM communication text features | The video uses some STEM communication text features. | The video uses five STEM communication features for clear effect. | The video uses five or more STEM communication features appropriately and effectively for the target audience. |
| Organisation and structure | Information is presented aligned to key themes. | Information is presented in a clear narrative or logical structure that is easy to follow. | Information is presented in a clear narrative or logical structure that is engaging, easy to follow and maintains viewer interest. |
| Overall presentation | Multimedia is used and connected to explain key points. | Multimedia is clear and integrated well to hold the viewer’s attention. | Multimedia is selected and presented in a way that captures attention and leaves a lasting impact on the audience. |