**She Did What? Educator toolkit**

**About the She Did What? video competition**

The She Did What? video competition is an initiative of the Girls in STEM Toolkit (The GiST), an online resource that supports girls and young women to pursue STEM careers and study pathways.

The competition encourages Australian students in Years 5–10 to create a 3-minute video about the achievements of an Australian woman in science, technology, engineering or mathematics. Winning students receive a cash prize for themselves and for their school.

There will be three prize winners for each of the three categories. Prize winners will receive:

Years 5 – 6: $500 Visa Gift card for student and a $500 Visa Gift card for the school

Years 7 – 8: $500 Visa Gift card for student and a $500 Visa Gift card for the school

Years 9 – 10: $500 Visa Gift card for student and a $500 Visa Gift card for the school

**Entries close 11 December with winners to be announced on 15 December 2023.**

**Entry requirements**

1. Videos must focus on the STEM achievements of an Australian woman.
2. Videos must be no longer than 3 minutes, no larger than 600 MB, and submitted as MP4 files.
3. Video submissions can be created by one student, or by a team of students up to a whole school class (25 students).
4. All video content must be students’ own original work.
5. Students must ensure they have copyright approval and permission to share images, audio or video of persons other than themselves.
6. Students must ensure their privacy is protected if they choose to appear in the video.
7. Schools can submit multiple entries.

**Judging criteria**

Videos will be assessed according to the following criteria:

* Compelling content
* Creative storytelling
* Story structure and coherence
* Entertainment value
* Overall video quality

**How to submit competition entry**

1. Read the [Terms and Conditions.](https://www.thegist.edu.au/media/lfznhofs/sdw_termsandconditions.docx)
2. Complete the She Did What? [entry form](https://forms.office.com/pages/responsepage.aspx?id=7JzbWYj4H0at0mCmE8Rr5QwbMoB_5AJCoHm70U1a-o5UQVZDREQ3RVUwQUlDUU9DUklHSjJGR1RXNi4u)
3. Submit your video entry via [WeTransfer.](https://wetransfer.com/)

**About the Girls in STEM Toolkit (The GiST)**

The GiST Toolkit aims to:

* build girls’ confidence around STEM subjects
* support teachers and families to engage meaningfully with girls about pursuing careers in STEM
* showcase STEM programs and activities relating to STEM and provide a range of role models for girls and young women.

One challenge in this space is the under-reporting of women’s achievements in STEM. This absence of celebrated role models can reinforce gender stereotypes, which in turn often leads girls to believe that they do not belong in STEM fields, are not ‘clever’ enough to pursue STEM or would be perceived as less feminine if they did engage deeply with STEM.

Supporting all students to recognise the valuable achievements and contributions of diverse STEM experts strengthens their perception of the diversity of the STEM community and can challenge negative stereotypes.

For more information, visit <https://www.thegist.edu.au>.

**Curriculum alignment**

Students can work individually or collaboratively to create their video. In doing so, they are actively utilising their research skills, critical and creative thinking, ICT capability and personal and social capability. This would make an excellent project to explore the English and Media Arts curriculum, and there is also a significant opportunity to engage students with key concepts in Science as a Human Endeavour.

**Tips on engaging students with the competition**

A key motivation for students will be finding a personal connection with the STEM expert they select to profile. This might be a woman who:

* is known at your school
* plays a pivotal role in researching or designing solutions to a problem students care deeply about
* has been recently been profiled in the media
* shares common experiences with students, such as having grown up in the same community.

The project could be completed during class time, as a club activity, or as a special project, depending on your school environment. Students do not need to be technically proficient video-makers – the emphasis is on creative storytelling.

**Resources**

[She Did What? PowerPoint](https://www.thegist.edu.au/media/0rbjmihu/sdw_studentresource_powerpoint.pptx) presentation. This presentation includes:

* a short engagement activity
* examples of different approaches to video storytelling
* a step-by-step overview of how to create the video
* a checklist to review prior to submission.

The following resources may also be of use when planning the project.

* [FAQs](https://www.thegist.edu.au/media/554h5equ/sdw_faq.docx)
* [Australian Women in STEM websites](https://www.thegist.edu.au/media/cebejjfi/sdw_womeninstem.docx)
* [Storyboard template](https://www.thegist.edu.au/media/f1sgczv2/sdw_storyboard_pdf.pdf)

**Acknowledgement and copyright overview**

The winning entries will be shared online so it is critical that they comply with copyright law. Put simply, to use somebody else’s work in your video, you need permission. If you haven’t created it, you probably don’t own the rights to it. This includes music and all print and online media, such as books and illustrations, online sources and digital images.

Students need to be aware that images that appear on posters, props, computer screens or televisions that feature in the video are also subject to copyright law.

There are many online sites that offer public domain, royalty-free and Creative Commons music and images that students can include in their videos. See the [Creative Commons website](https://search.creativecommons.org/) for a list of providers and further explanation of [copyright](https://creativecommons.org/about/arts-culture/arts-culture-resources/legalmusicforvideos/). The GiST [image bank](https://www.thegist.edu.au/image-bank/) is also a great place to start if you’re looking for images to use that are free for education.

All sourced materials must be acknowledged in credits. Ensure that you are complying with copyright owners’ specifications about how they would like their intellectual property acknowledged.

For more information, there are a range of Fact Sheets available at the Australian Copyright Council.

(<https://www.copyright.org.au/browse/book/ACC-Education:-Copyright-Basics-INFO048/>)

**Protecting student privacy**

Any student featured in the video must consent to be included in the video, and have the permission of their parent, carer or guardian. This is outlined in the competition [Terms and Conditions](https://www.thegist.edu.au/media/lfznhofs/sdw_termsandconditions.docx).

In addition, student engagement in the video project should be in line with school policy for the collection, use and disclosure of student images, videos and recordings.

For more information, see the eSafety Toolkit for Schools. (https://www.esafety.gov.au/sites/default/files/2020-02/prepare\_4\_-\_guidelines\_for\_social\_media\_use\_-\_video\_sharing\_and\_online\_collaboration.pdf)

Students featured in the video should not be easily identified by school uniform, name or location. Credits should only include students’ first names and last name initials.