**Future transport – air taxis**

**Rubric**

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| **Criteria** | **Beginning** | **Achieved** | **Exceeded** |
| eVTOL selection and key features | Identifies key eVTOL features.  | Identifies key eVTOL features and links these to community concerns.  | Identifies key eVTOL features and explains how these address community concerns and add value to the community.  |
| Route map  | Provides a route map with at least two stops.  | Provides a route map that connects to other public transport and meets community transport needs.  | Provides a route map that augments other public transport, meets current community transport needs and creates future opportunities.  |
| Landing port design  | Landing port design considers passenger needs.  | Landing port design considers passenger needs, technical requirements and aesthetics.  | Landing port design complements the location and considers passenger, technical and public needs.  |
| Storage locations | Identifies storage locations.  | Identifies storage locations with a view to sustainability and public acceptance.  | Identifies storage locations with a view to current and future sustainability and public acceptance.  |
| Future planning  | Outlines key features of eVTOL company growth.  | Identifies opportunities for future development that benefit the community.  | Identifies opportunities for sustainable growth and development that open up new opportunities for the community.  |
| Communication  | Pitch demonstrates some audience awareness, including selection of some appropriate content, language and text features. | Pitch demonstrates clear purpose and audience awareness, including appropriate use of content, language and text features. | Pitch is effective and persuasive, including purposeful and considered selection of content, language and text features. |