**Future transport – air taxis**

**Rubric**

|  |  |  |  |
| --- | --- | --- | --- |
| **Criteria** | **Beginning** | **Achieved** | **Exceeded** |
| eVTOL selection and key features | Identifies key eVTOL features. | Identifies key eVTOL features and links these to community concerns. | Identifies key eVTOL features and explains how these address community concerns and add value to the community. |
| Route map | Provides a route map with at least two stops. | Provides a route map that connects to other public transport and meets community transport needs. | Provides a route map that augments other public transport, meets current community transport needs and creates future opportunities. |
| Landing port design | Landing port design considers passenger needs. | Landing port design considers passenger needs, technical requirements and aesthetics. | Landing port design complements the location and considers passenger, technical and public needs. |
| Storage locations | Identifies storage locations. | Identifies storage locations with a view to sustainability and public acceptance. | Identifies storage locations with a view to current and future sustainability and public acceptance. |
| Future planning | Outlines key features of eVTOL company growth. | Identifies opportunities for future development that benefit the community. | Identifies opportunities for sustainable growth and development that open up new opportunities for the community. |
| Communication | Pitch demonstrates some audience awareness, including selection of some appropriate content, language and text features. | Pitch demonstrates clear purpose and audience awareness, including appropriate use of content, language and text features. | Pitch is effective and persuasive, including purposeful and considered selection of content, language and text features. |